Ilsley Public Library Board of Trustees Retreat Agenda
November 6, 2026, 9:00-3:00
Ilsley Public Library

Purpose: *Define the strategic planning process. Identify what information we already have about the library and our community and what we will need to collect.Create a timeline for information-gathering and review. Plan for strategic plan creation.*

1. Picture Book Match Game
2. Hopes & Dreams: Individual Reflection (see attached) & Group Discussion
3. Strategic Planning Process Review
    - Using the 2022 Presentation that Dana emailed us on August 4th
4. Review of the Mission & Vision
    - What is the focus? Why do we exist? Who do we serve?
    - What are the characteristics we strive to display?
    - What does the community look like when the mission is accomplished?
    - Our library is helping to create a community that/in which/where_____
5. Review of the Bridge Plan Outcomes & Progress
6. Review of Current Services: (brainstorm questions, action items, and resources)
    - Who is using the library? How do we know? (consider numbers, but also demographic information regarding ages, towns, working status, and how they are using the library)
    - What patron feedback are we collecting and what does it tell us? How are we evaluating our own success?
    - What data do we have about circulation, building use, program attendance, computer use? What do we want to collect?
    - How are we collecting information from staff and what do we want to know?
    - When are people using the library?
    - Who is missing from our library demographic?
    - What programs and services do we currently offer? How are those received?
    - How has the new building changed our demographics? What new audiences are we reaching and how? What new opportunities do we have? What do we predict this will look like into the future?
    - What barriers are we currently facing to library services?
7. Lunch
8. This or That Game
9. Review of Community: (brainstorm questions, action items, and resources)
    - What information do we have about our community and how have we collected that?
    - Who are the Library's key partners? How do we currently collect feedback from partners and what additional information might we need?
    - How are library users similar to or different from the overall population?
    - What is the public perception of the library and how do we know?
    - What changes are we anticipating at a local, state, and federal level over the next 5-10 years that might influence our services? How do we know?
10. Timeline for Information-Gathering & Review
11. Plan for Strategic Plan Creation (timeline, responsibilities)